



2018 IBDNA Partnership Prospectus

Background

The National IBD Nurses Group was established in October 2014.

The group is led by a steering committee convened to support the development of specialist inflammatory bowel disease nurses and nursing practice across Australia. The steering committee is a sub-group of the Gastroenterological Nurses College of Australia (GENCA).

Purpose/Aims

- Support and steer educational and networking forums for IBD nurses on a national and state-based level
- To provide a coordinated approach to decision making, pooling of resources, accountability and proactivity of IBD nursing nationally within our specialist field in partnership with our medical colleagues, patient support organisations and the pharmaceutical industry
- Promote and encourage communication and peer support amongst IBD nurses nationally
- To be proactive in and guide the development of IBD nursing patient care pathways and protocols with the aim of providing consistent, optimal care to our patients
- Encourage IBD nurses to participate in nurse-led research and develop the skills required to present at meetings and conferences

Objectives

- To produce a quarterly report for members of the IBD SIG, the GENCA Board and AIBDA, with the purpose of disseminating national and state developments in IBD nursing. The report will be made available on the GENCA website
- To facilitate regular educational and networking opportunities specific to IBD nurses
- To form and contribute to the development of IBD management guidelines and position statements
- To form and maintain professional relationships with GENCA, Gastroenterological Society of Australia (GESA), and the Australian Inflammatory Bowel Disease Association (AIBDA) in order to promote IBD nursing
- To drive increased awareness of IBD and IBD nursing amongst other health professionals, organisations and the wider community

IBD Nurses Australia members

The IBD Nurses Australia Group has around 120 members across Australia and New Zealand. Our members are employed in both the private and public health sectors.

GENCA IBDNA Partners

In 2018 GENCA's Special Interest Group, IBDNA is aiming to build on existing relationships with industry and forge new partnerships with organisations which support IBD nursing. By aligning with industry partners through both its traditional pathways as well as identifying new opportunities, IBDNA is striving to provide a range of educational opportunities for members of the gastroenterological nursing field, thus supporting GENCA's mission of "Promoting Excellence in Gastroenterology in Nursing Practice".

Our partnership packages

Our packages have been designed to deliver excellent return for investment, whilst delivering your brand and message to our members throughout Australia.

There are three levels of partnership available for commencement in 2018 – they will be sold on a first in basis:

Item	Platinum partner	Gold partner	Silver partner
	Cost (ex GST)	\$12,000	\$6,000
Number available	4	8	12
Name listed as a IBDNA partner in all GENCA publications	•	•	
Name listed as a IBDNA partner on the GENCA website, with link to your company website	•		
Name listed as a IBDNA partner on the GENCA website (no link to company website)		•	•

Partnership packages are for the calendar year – 2018. Partners may choose to confirm and pay for 3 years – 2018, 2019 and 2020 and receive 10% discount off the total price.

IBDNA Grants

Monies from our partnership packages will be used for, but are not limited to the following educational activities for IBD nurses who are GENCA and IBDNA members.

- Rural and regional AGW scholarships
- Post Graduate study grant
- IBDNA Foundational Nurses School
- IBD Education Modules
- IBDNA Advanced Nurses School scholarships
- Grants to support attendance at National and International IBD meetings
- IBD Nurse Fellowship grant

Partnership Booking Terms and conditions

GENCA IBDNA will take all diligent care to fulfil the abovementioned partnership packages.

All monetary amounts are in Australian dollars and are exclusive of the Goods and Services Tax (GST).

Partnerships will be allocated only on receipt of a signed booking form (available via the GENCA website). A letter of confirmation will be emailed to confirm the booking, together with a tax invoice for the required amount and is payable 30 days from the date of the tax invoice.

GENCA IBDNA agrees to use all of the funds provided to support the organisation in its mission to promote excellence in gastroenterology nursing practice. Partnership funds will not be expended on any entertainment that is incidental to the activities of GENCA IBDNA.

GENCA IBDNA agrees to take all appropriate measures to ensure that all activity complies with all applicable laws, regulations and policies. GENCA IBDNA agrees not to knowingly make any arrangements associated with educational activities that may place a partner in breach of Medicines Australia Code of Conduct Edition 18.

GENCA IBDNA will not supply member email, telephone or postal details to partners. All mail outs and broadcast emails will be managed by the GENCA IBDNA Office to preserve the privacy of member details.

Cancellation policy: By signing the booking form, the partner agrees that GENCA IBDNA will retain 10% of the contract price in the case of cancellation.

No partner may assign, sublet or apportion whole or any part of their partnership package. Packages are offered to sole entities, and cross promotion is not permitted.

Partnership entitlements will be delivered only after the receipt of the signed booking form with required deposit, progress payment or full payment.